

HIMA Network is thrilled to invite you to join the **Cross-Border C-Suite DIY** event on **March 21-22, 2024** in **Brussels**. This is an exclusive DIY event - see [program 2024](#).

Engage with **120 C-level peers** from the **Top 500 EU DIY Retailers**, Brands and Marketplaces and service providers from **27 different European countries**. Connect with the European Cross Border community - see [who attended in 2023](#).

This [video](#) gives you an impression of the last 2023 event in Brussels. HIMA Network was present with about 50 members.

The event is **free of charge** and **by invitation only** in order to build a cross-border e-commerce community for the HIMA network.

All participants will receive the **Cross-border E-commerce study** dedicated to the DIY market. The study will also be presented during the event.

After this second free invitation to HIMA Network, you can attend the Cross-Border E-commerce event for an annual fee of 2.900 € - which includes:

- **4 free quarterly Cross-Border industry reports** (digital format 80 pages each): TOP 500 Retailers + TOP 100 Marketplaces + TOP 100 Sustainable Marketplaces + TOP 16 Countries
- "EU get to know service" to **introduce you to new retailers, marketplaces and commerce service providers** Cross-Border Commerce
- **Webinars**, knowledge center and weekly Industry Insights newsletter to boost your knowledge
- **2 free tickets for 2 attendees** to the bi-annual cross-sectorial Cross-Border C-Suite events + the yearly DYI event.
- Pitch presentation of your company during those Cross-Border C-Suite events.

Register here: <https://forms.gle/mib3YkoSQ7MFDSZw9>

Registration is open until January 31, 2024.