

9th EDITION

CONSULTING **ACADEMY**



01 What is eJoventut ?

Refers to a **Junior Consulting Enterprise** run by students of **ESADE** Business School.

It was founded in **1985** in Barcelona as a non-profit association by former ESADE students who are now professors or global business leaders.

TWO MAIN MISSIONS

- Enable students to carry out consultancy projects.
- Create a bridge between the academic world and the real companies.

Companies that have already **trusted us**: Google, PepsiCo, SEAT, Banc Sabadell, MUJI, Delta Partners...



Joan Ribalta
President



Karlotha Armenteras
Vice-President



Nora Pursals
Secretary - General



Adriana Calatayud
Chief Accountant

02 What is the Consulting Academy?



The Consulting Academy is one of the most important events organized by an association at **ESADE** for the top **100 National and International ESADE students**.

It consists in a **3 week business case competition** with the help of top consultancy firms to gain deep insight into the consulting world. It is a joint initiative between eJoventut and ESADE Careers.

The project's aim is to train ESADE's most talented students in the methodology of a business case resolution, approaching problems like consultants. This project also serves as an opportunity for both consultants and companies, to discover **future talents** and students with high potential who are interested in this field.

● **BUSINESS CASE COMPETITION**

- Case competition with 4 established companies from various industries.
- Each company presents a business case to a group of 25 students.
- Students divided into 5-member groups, competing throughout the 3 weeks to solve the case.
- Groups present solutions to the company in 2 rounds:
 1. Knockout Round: 2 teams are eliminated, advancing 3 to the final round.
 2. Final Round: 1 team is selected as the winner of the case competition.
- In both rounds, the company acts as the judge, selecting the most effective solution.

02 WHERE & WHEN?



FROM **8TH OF APRIL** TO **26TH OF APRIL 2024**

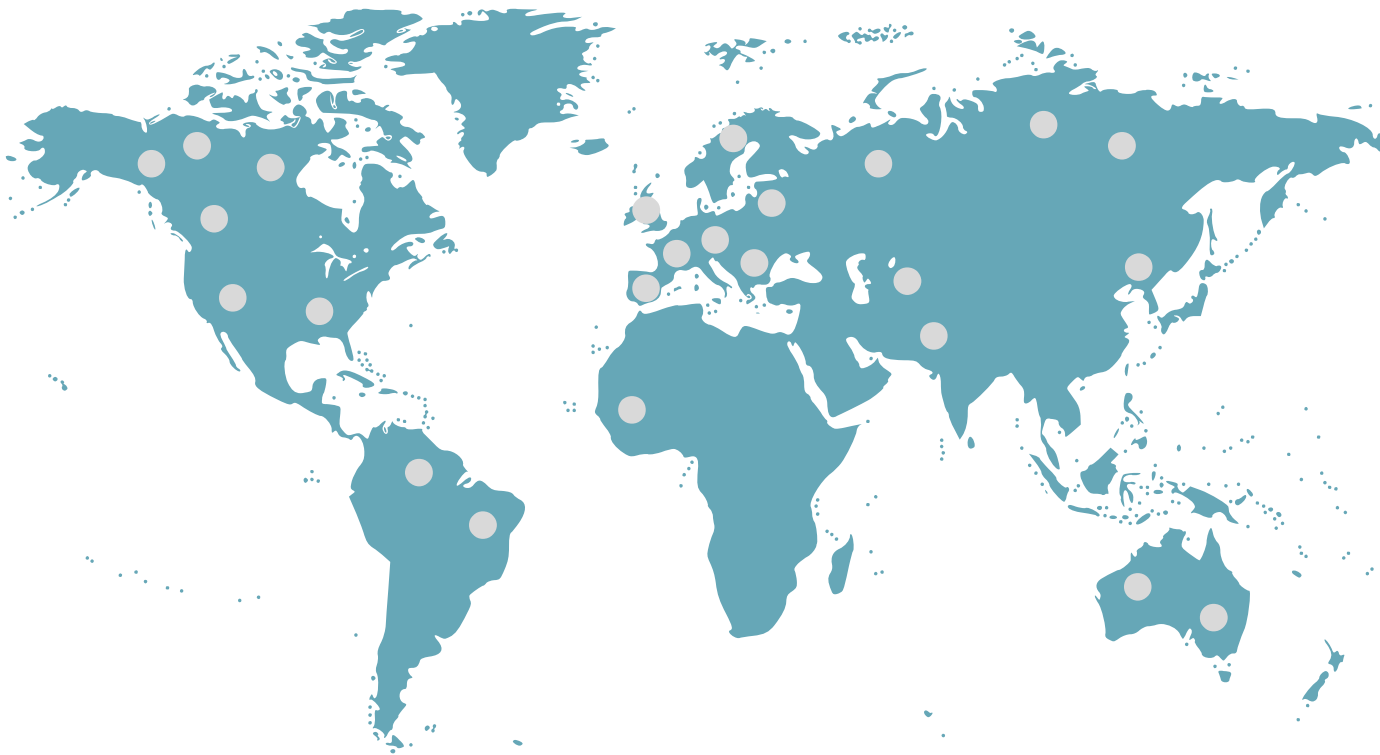
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8 OPENING + COMPANY PRESENTATION*		10 Q&A* + 1ST CASE DEVELOPMENT		12 2ND CASE DEVELOPMENT
	16 Q&A* + 3RD CASE DEVELOPMENT		18 4TH CASE DEVELOPMENT	19 1ST ROUND*
22 Q&A* + 5TH CASE DEVELOPMENT		24 6TH CASE DEVELOPMENT		26 FINAL PRESENTATIONS*

***Online attendance by the companies is required on the 10th, 16th, 22th**

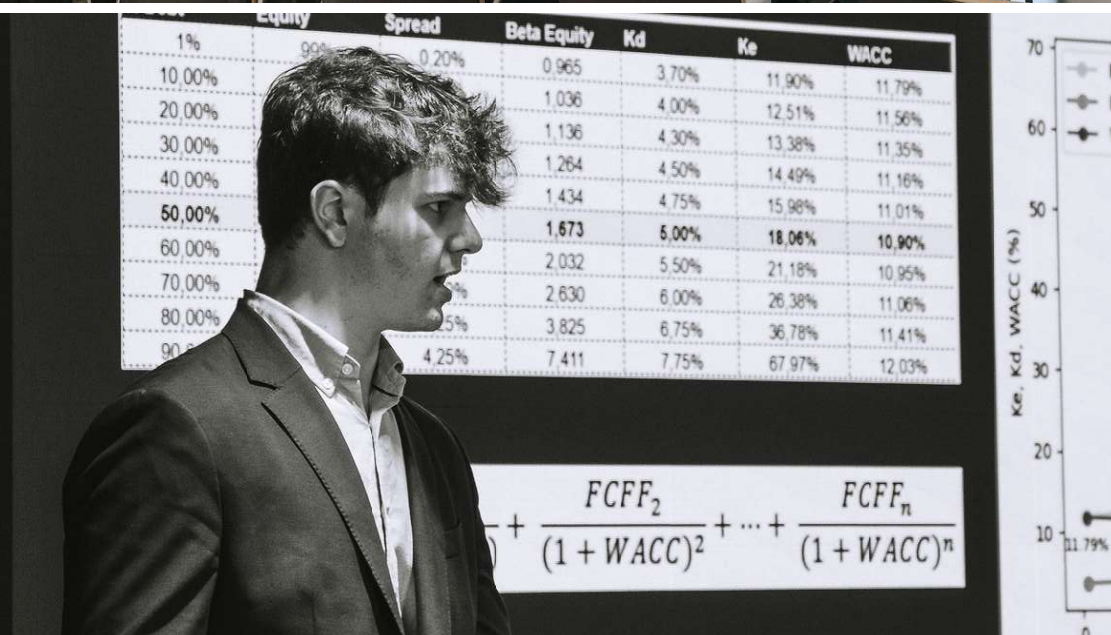
***On campus attendance by the companies is required on the 8th, 19th and 26th**

***Online attendance by the coaches is required on the 10th, 12th, 16th, 18th, 22nd and 24th**

02 WHO will participate?



100 National and International Students from Business & Law Degrees



05 Assistance provided by Projects

Guidance

Help the company **define the right strategic approach for its business case**. By understanding these aspects, the Projects Department can **guide the company in structuring** and developing the business case.

Follow-up & Assistance

This involves providing **continuous feedback** to the company, through **meetings** and a constant exchange of **emails**.

Moreover, **attending to specific requests** from companies.

Final Review

In-depth review of the business case presented by the company. This involves evaluating the **structure, content** and **overall coherence** of the case.

24/7 Availability.*

By providing 24/7 availability and **flexibility** in terms of **consultations** and **meetings**, the project department provides **FULL support** throughout the business case development process.

The Projects Department will provide support and assistance to all those companies that need it to create the case that the students will solve as consultants.

Remember...

None of this would be possible without companies who believe in the project.



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Do You?



EFFIC

JORI&

Anticipa
Real Estate

ARTIKA
ARTISTS' BOOKS

Grupo  Planeta

simon
LIGHT UP EMOTIONS

 Kave
Home

esade
RAMON LLULL UNIVERSITY

STUDENT ASSOCIATION
eJoventut

FOR FURTHER QUERIES DO NOT HESITATE TO CONTACT US!

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