

The leading comprehensive Exhibition for HC industry



The 60th JAPAN DIY HOMECENTER SHOW 2024

Application
Deadline **2024
April 26^{Fri.}**

Aug. 29^{Thu.} • 30^{Fri.} • 31^{Sat.}

Trade Day Public Day

※29(Thu.) is restricted exclusively to Trade buyers.

Sponsors (Retail member of Japan DIY HC Association)

Visit us at

DIY SHOW

<https://diy-show.com>



Grab your business opportunity with JAPAN DIY HOMECENTER SHOW 2024!

JAPAN DIY HOMECENTER SHOW 2023 figures

Number of exhibitors **518**

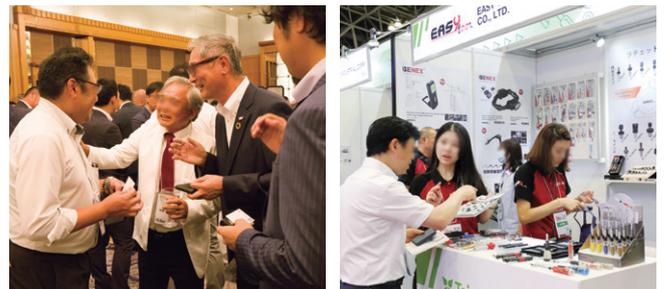
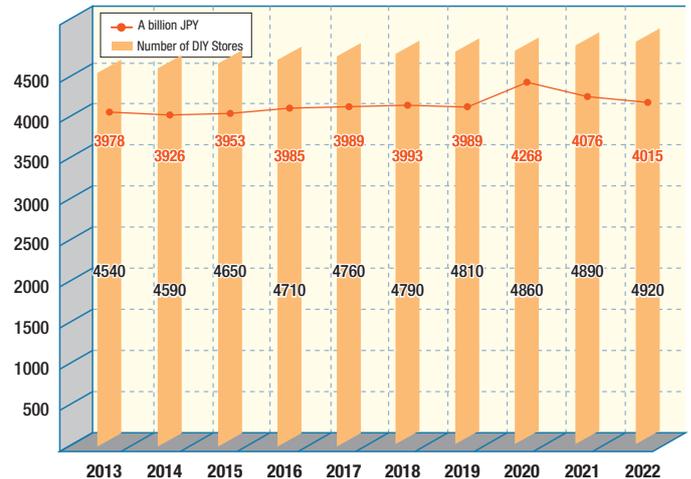
Number of booth stands **1,121**

Number of visitors **56,408**



Japanese Market

Gross Sales & Number of DIY Stores (Homecenters)



Priceless Events for Exhibitors

▶ HOMECENTER BUSINESS MATCHING

The business matching program is a lead for opening new accounts. Some of the Japanese leading retailers and wholesalers await for you to have a meeting.

▶ New Product Competition

Give buyers and media a chance to get an up close look at your product. This is your opportunity for added visibility to promote and drive traffic to your booth. The award winners gain special attention from buyers.

▶ Recommended Product Corner

It's similar but different event from Japan DIY Product Competition.

This event will be placed at the entrance of Overseas area. Give buyers and media a chance to get an up close look at your recommended product nearby your booth to have business negotiation.

▶ Reception Party

(Held Aug. 29. Entry charge will occur.)

Share experience and network with other exhibitors and Japan DIY-HC Association members.

Break through to the Japanese market

Special features for overseas exhibitors

▶ Interpretation service

The language barrier between Japanese buyers and overseas exhibitors is a concern that is raised regularly at exhibition. English and Chinese speaking staff will be allocated.

▶ Study Bus Tour to Retail Stores

(Held Sep. 1. Entry charge will occur.)

For those exhibitors who are too busy to organize extra activities in Japan. Grasp the situation of the DIY industry by visiting stores with own eyes will help your business development. A specialist of the industry give a seminar and support the tour.

▶ Buyers' Booth Tour

Buyers affiliated with Japan DIY-HC Association are coming to your booth with a guide and an interpreter. This is your opportunity to make an effective presentation at own booth.

Message



Japan DIY・HC Association
Chairman

Toshiyuki Inaba

We would like to express our deepest sympathies to all the people and companies affected by the Noto Peninsula Earthquake on January 1. We sincerely hope that everyone can recover and begin reconstruction as soon as possible.

Japan DIY・HC Association will hold the 60th JAPAN DIY HOMECENTER SHOW 2024 at the International Exhibition Hall in Makuhari Messe for three days from August 29 (Thurs) to August 31 (Sat).

JAPAN DIY HOMECENTER SHOW, which will be held this year for the 60th time (the total number of shows in both East and West Japan) was first held in 1978. It is now one of the largest comprehensive lifestyle-related exhibitions in Japan and aims to help popularize and raise awareness of the sound practice of DIY, contributing to the overall development of the home-improvement center industry and to a richer lifestyle for people living in Japan through cooperation between manufacturers, wholesalers and retailers of DIY-related products and materials, bringing together a wide range of products and

services under one roof, and leading to the creation of vibrant business opportunities, the exchange of ideas, and improved publicity for the industry vis-à-vis general consumers.

We are extremely grateful as this success is the result of understanding and cooperation shown to our association by various lifestyle-related related parties including numerous corporations and organizations.

More people came to last year's show compared to the previous year, with 518 exhibitors, 1,121 booths, and 56,408 visitors. We would like to thank all the lifestyle-related industries for working with our association to make this show possible.

Prices are rising due to Russia's continued invasion of Ukraine, the Israel-Hamas War, the depreciation of the yen, and other factors, putting pressure on the livelihoods of the Japanese people. In addition, consumers now have more spare time because of the loosening of COVID-19 restrictions and changes in work styles. Because of these reasons, it is expected that more people will be interested in DIY, manufacturing, and gardening. This year marks the 60th anniversary of the show. We plan to make show larger and make it global and glamorous by adding new events and strengthening cooperation with Asia, Europe, and the United States. We aim to have 650 exhibitors and 70,000 visitors from Japan and abroad, and to promote the enjoyment of DIY and manufacturing, the importance of home centers, and contributions to local communities and society.

The theme of this year's show is "-You can always count on home centers~ The new future of DIY." Home centers have become a part of social infrastructure that is close to communities and can be relied on at any time. At home centers, you can hold products in your hands, see and touch tools and materials, discover a comfortable lifestyle, and feel the future of the evolving DIY world.

The event will be held mainly in three themed zones focusing on home improvement stores, tools, and outdoor activities.

Like last year, we will also do HOMECENTER BUSINESS MATCHING, where exhibiting companies and association retail member companies can do business negotiations in person. We had 17 retail companies participate in the business negotiations last year, and we are planning to have even more companies this year with the cooperation of retail member companies. We are also considering setting up an exhibition corner for retail member companies.

In addition, new products and SDG products from exhibitors will be exhibited in one place, and we are planning to hold the New Product Competition, where expert judges and visitors can vote for which excellent products deserve an award, as well as a business seminar with renowned guest lecturers from various industries and business situations.

In order to make the show more international, we are also considering inviting representatives of the international home center organization GHIN, which we are a member of, and major home centers from abroad.

To attract a large number of industry stakeholders, the press, and the general public, we will promote not only the event itself but also the information of exhibitors through various media.

We look forward to seeing you at the 60th Japan DIY HOMECENTER SHOW 2024.

Exhibit Categories

- Tools / Power Tools
- Hardware / Ironmongery
- Repair Materials
- Painting Materials / Coating Materials
- Electric Parts / Lighting Equipment
- Home Electric Appliances
- Working Wear
- Housewares / Homecare Products
- Household Commodity
(detergent and sanitary goods)
- Water Supply / Kitchenware
- Interior Materials / Storage Cabinets
- Pet-care Items
(including pet medicinal products and pet wear)
- Hobby Items / Handcraft Items
- Toys / Models
- Four / Two Wheeled Vehicle Materials
- Sporting Goods / Outdoor Goods
- Stationery / Office Supply
- Healthcare Materials / Beauty Products
- Food / Beverage / Alcohol
- Disaster Prevention / Anticrime Device
- Information / Distribution / Services
- Timber / Building Materials
- Gardening / Plants
- Agricultural Materials / Equipment
- Exterior Materials
- Housing Equipment
- Store Furniture
- Sustainable
- Chamber of Commerce and Industry



Show Outline

Period

August 29(Thu.) - 31(Sat.), 2024 9:30am -5:00pm
*Closes at 4:00pm on the last day

Venue

MAKUHARI MESSE, 2-1 Nakase, Mihama-ku, Chiba-shi,
Chiba 261-0023
<http://www.m-messe.co.jp>

Organizer

Japan DIY・HC Association

Sponsors (Planned)

The Ministry of Economy, Trade & Industry / Chiba Prefecture /
Chiba City / Japan External Trade Organization (JETRO) / IHA /
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Admission

Free of charge for trade visitors (General public: 500 JPY)

Exhibitor's Time-line

Deadline for Application (Please make payment of participation fee through a bank transfer within one month after the approval of the form)	April 26, 2024
Final Payment Due	End of May, 2024
Dispatch of Exhibitor Manual (Rules & Regulations, Order forms for paid additional options)	End of June, 2024
Floor Plan Announcement	End of June, 2024
Exhibitor Move-in	From 1:00pm on August 27 - 28, 2024
JAPAN DIY HOMECENTER SHOW 2023	August 29 - 31, 2024

Participation Fee (tax included)

Raw Space Fee

Price : 1 booth (9sqm)

357,000 JPY

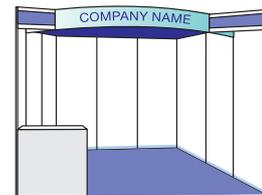
Rental Package

Price : 1 booth

143,000 JPY

Includes:

- Needle punch carpet
- LED spotlight X 3
- Reception counter X 1
- 1 optional furniture to be selected from 5 choices below:
 - 1 set of 3 wooden shelves
 - Folding table & White table cloth
- System wall panel
- Electric outlet X 1
- Folding chair X 1
- Fascia with Company name
- Electric consumption up to 100V/500W
- System display counter
- Glass shelves rack with 3 layers x 2 rows
- Fascia with Company name
- Peg board with 20 hooks



Visitor List (Retail)

- Adastria Co., Ltd.
- AE Store
- AEON RETAIL Co., Ltd.
- Amazon Japan G.K.
- AOYAMA-GARDEN Co., Ltd.
- Arcland Sakamoto Co., Ltd.
- ASKUL Corporation
- At Facility Labo
- au Commerce & Life, Inc.
- AUTOBACKS SEVEN CO.,LTD.
- Beavertozan Co., Ltd.
- BELLUNA CO., LTD.
- BIC CAMERA INC.
- Cainz Co., Ltd.
- Costco Wholesale Japan, Ltd
- Daimaru Matsuzakaya Department Stores Co., Ltd.
- Daiso Industries Co., Ltd.
- DAIYU EIGHT CO., LTD.
- DCM Co., Ltd.
- DEI HARDWARE STORE
- Don Quijote Co., Ltd.
- Doshisha Corporation.
- Encho Co., Ltd.
- ENEOS RETAILING COMPANY LTD.
- eSPORTS
- gooday
- Hanwa Home's Co.,LTD.
- Home Center Mitsuwa
- HOME IMPROVEMENT HIROSE Co., Ltd.
- HOMECENTER AGRO Co.,Ltd
- HOMESHOPPING CO.,LTD.
- IRISPLAZA
- ISEKEI NAKAMURAYA
- Ito-Yokado Co., Ltd.
- JOYFUL HONDA
- JUMBO ENCHO
- JUNTENDO CO., LTD.
- Kansai Paint Retailing
- Keio Atman
- Keiyo Co., Ltd.
- Kohnan Shoji Co., Ltd.
- KOMERI Co., Ltd.
- K's Holdings Corporation
- LIFE CORPORATION
- Matsumotokiyoshi Co., Ltd.
- MonotaRO Co., Ltd.
- murauchi.com Corporation
- NAFCO Corporation
- Nishimatsuya Chain Co., Ltd.
- Nitori Holdings Co., Ltd.
- Nojima Corporation
- OK Corporation
- Olympic Corporation
- ROYAL CORPORATION
- ROYAL HOME CENTER Co., Ltd.
- Seiyu GK.
- Sekichu Co., Ltd.
- Shimachu Co., Ltd.
- Sundrug Co.,Ltd.
- Takashimaya Company, Limited
- TAKASHO CO., LTD.
- THE LOFT CO.,LTD.
- TOKYO SHOKOSHA Co., Ltd.
- TOKYU DEPARTMENT STORE CO.,LTD.
- TOKYU HANDS INC.
- TRUSCO NAKAYAMA CORPORATION
- Tsusho Co., Ltd.
- United Super Market Holdings Inc.
- VIVA HOME CORPORATION
- WORKMAN CO., LTD.
- World Tool
- YAMADA HOLDINGS CO., LTD.
- YAMASHIN Co., Ltd.
- YAMATO INDUSTRY CO., LTD.
- Yellow Hat Ltd.
- Yodobashi Camera Company, Limited
- YUWA co.,Ltd

and more

For further information, please contact:

Secretariat Office

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Organizer



JAPAN DIY・HC ASSOCIATION

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