



# US MISSION 2025



**Date of National Hardware Show Fair :** 18-20 March 2025

**Location:** Las Vegas Convention Center

**Participants:** Max 24 companies - Members of HIMA Network

## OBJECTIVES

- Attend NHS (National Hardware Show) with your booth inside the exclusive HIMA group stand
- Benefits from the unique showcase and visibility for your products and company within the European Pavilion of NHS
- Understand characteristics and peculiarities of the US market
- Insights from US key experts during NHS Summit event

## ATTEND NHS FAIR WITH YOUR BOOTH

RESERVE YOUR BOOTH INSIDE HIMA GROUP STAND

GET AN ADVANTAGEOUS PRICE AND AN EXCLUSIVE VISIBILITY

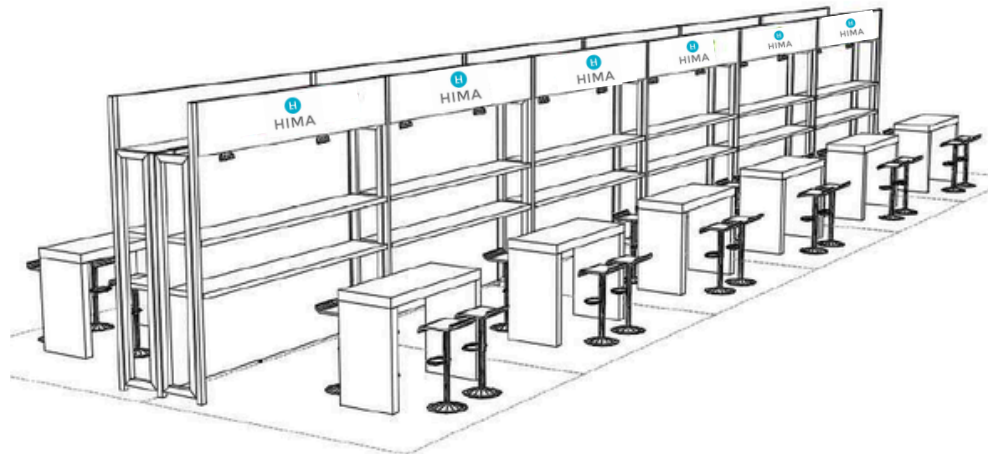
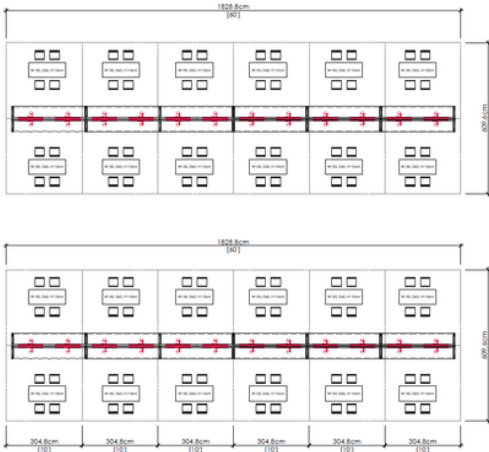


BENEFIT FROM HIMA'S EXCLUSIVE PRE-FITTED STAND PACKAGE !

### 24 - spaces available

**Standard Booth Price**  
**\$11.500,00**

**Corner Booth Price**  
**\$12.275,00**



**HIMA GROUP STAND IS LOCATED IN THE PREMIUM AREA OF EUROPEAN PAVILLION !**

**EXCLUSIVE PRE - ARRANGED STAND PACKAGE, PRICE INCLUDES:**

- 1 module of 3 mt x 3mt
- HIMA band with your Company Logo
- Carpet
- Electricity
- 2 spotlights
- 1 desk with 4 stools
- Layout with 2 shelves (shelves number customizable/ round table with 3 stools option)
- Free Ticket to attend NHS SUMMIT Conference

**NOT INCLUDED:**

- Flights to/from Las Vegas
- Hotel Accommodation
- Local Transfers
- Shipping Costs of your Goods and Material Handling inside NHS - depends on your kind of products, weight and dimensions (tbd once confirmed inside the fair exhibitor portal)
- STORE TOUR - is an optional activity to be booked separately



## Program Proposal (subject to change)

	MAIN ACTIVITIES	OPTIONAL ACTIVITIES
16/03	Flight to LV Check-in Hotel	
17/03	FREE - STAND PREPARATION / SET UP	
18/03	9:00am - 5:00pm National Hardware Show	
19/03	9:00am - 5:00pm National Hardware Show	
20/03	9:00am - 5:00pm National Hardware Show	NHS SUMMIT - attend the conference on the US market
21/03		Store Tour - half day - visit 3 of the main DIY Stores in Las Vegas
21/03	Afternoon - end of the program	

## Registration and Payment

**Register:** Secure your participation by completing [the registration form](#) until October 30th, 2024.

**Notification:** At the beginning of November, we'll notify you about your participation status.

**Payment:** After the trip is confirmed (with sufficient company registrations), an invoice for the total cost will be issued, and payment will be due within 10 days.

## Note

HIMA, as the facilitator of this study business trip, cannot be held liable for any force majeure events. Each participant undertakes this journey at their own risk. It's important to note that HIMA's role is solely to facilitate networking and connect companies with US contacts, rather than acting as a travel agency.

## Main Retailers present at NHS



## Contacts



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